



About Melvin Choo, the Chancellor of the Jurade de Saint-Emilion (Singapore)

Growing up in California, Melvin's early exposure to wine started at the age of 14- when, during family dinners, he was introduced to and allowed to taste the fine Bordeaux wines from his father's collection. With his curiosity piqued by the nuanced flavors and textures that he experienced, Melvin started reading more about the world of wines and equipping himself with knowledge about the major wine regions of the world and their grape varieties. His growing interest as a wino led him to doing his first grape harvest in Napa Valley at the age of 17.

Since then, Melvin has amassed a wealth of experience and expertise on wines, going on to pass his Advanced Certificate in wines with Distinction. His know-how and passion for wines extends beyond the academic realm, and in 2018, he was officially inducted as the Chancellor of one of the oldest and most prestigious wine brotherhoods in the world- the Jurade de Saint Emilion. Entrusted with the task of spearheading what was the first Jurade Chancellery in Southeast Asia, Melvin established the Jurade de Saint-Emilion (Singapore) in December 2018 and welcomed inductees that he had hand-picked to be the founding members of the Chancellery in Singapore.

As ambassador to one of the finest wine regions of France, Melvin has since led his inductees and their guests on a tour around Saint-Emilion, soaking in not only the fraternal spirit of the region and being hosted in the homes of Chateau owners, but also being immersed in the rich and storied history that Saint-Emilion has to offer.

Melvin's passion for the history of everything span the breadth of topics from wine history and viticulture to the socio-cultural significance of wine, and this places him in a unique position to ensure that a wine Masterclass with him would be an interesting, educational, and convivial one.