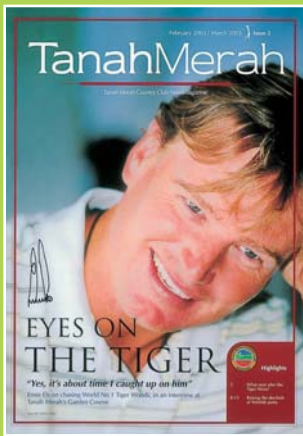


TanahMerah Newsmagazine



The official publication of **Tanah Merah Country Club**, one of the **most prestigious golf clubs in this region.**

Published bi-monthly, the newsmagazine has a circulation of 3,000 copies per issue and is distributed to all club members. It offers advertisers an opportunity to reach a very affluent group of consumers comprising business personnel, leading local / expatriate professionals to senior civil servants - all of whom have the propensity to spend on quality goods and services.

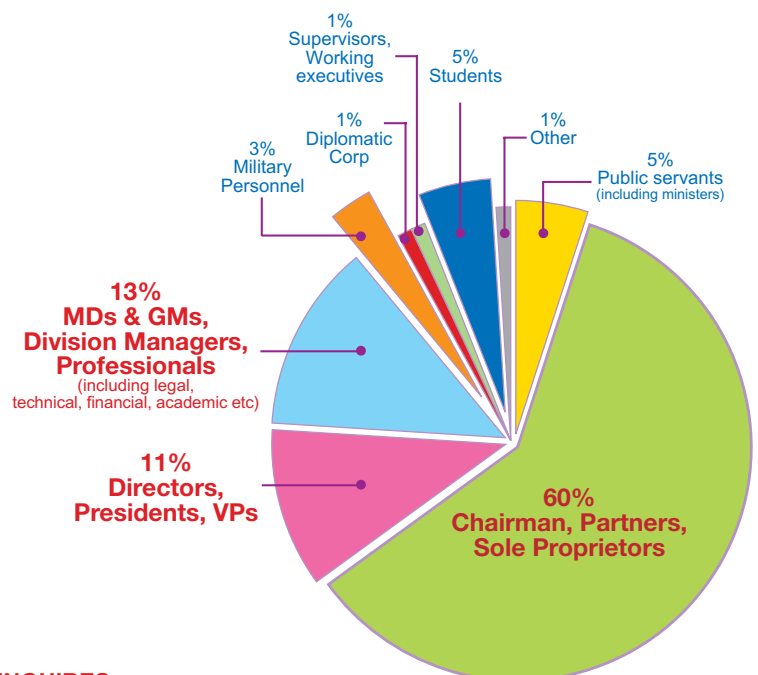
Copies are also sent to local and foreign golf clubs.

ADVERTISING RATES

Outside Back Cover	S\$1,200
Inside Front Cover	S\$1,100
Inside Back Cover	S\$1,000
Full Page Full Colour	S\$900
Half Page (Full Colour)	S\$500
Inserts	S\$800

Note:
All rates are excluding agency commission and quoted in Singapore Dollars, before prevailing government taxes.

MEMBERSHIP PROFILE BY OCCUPATION



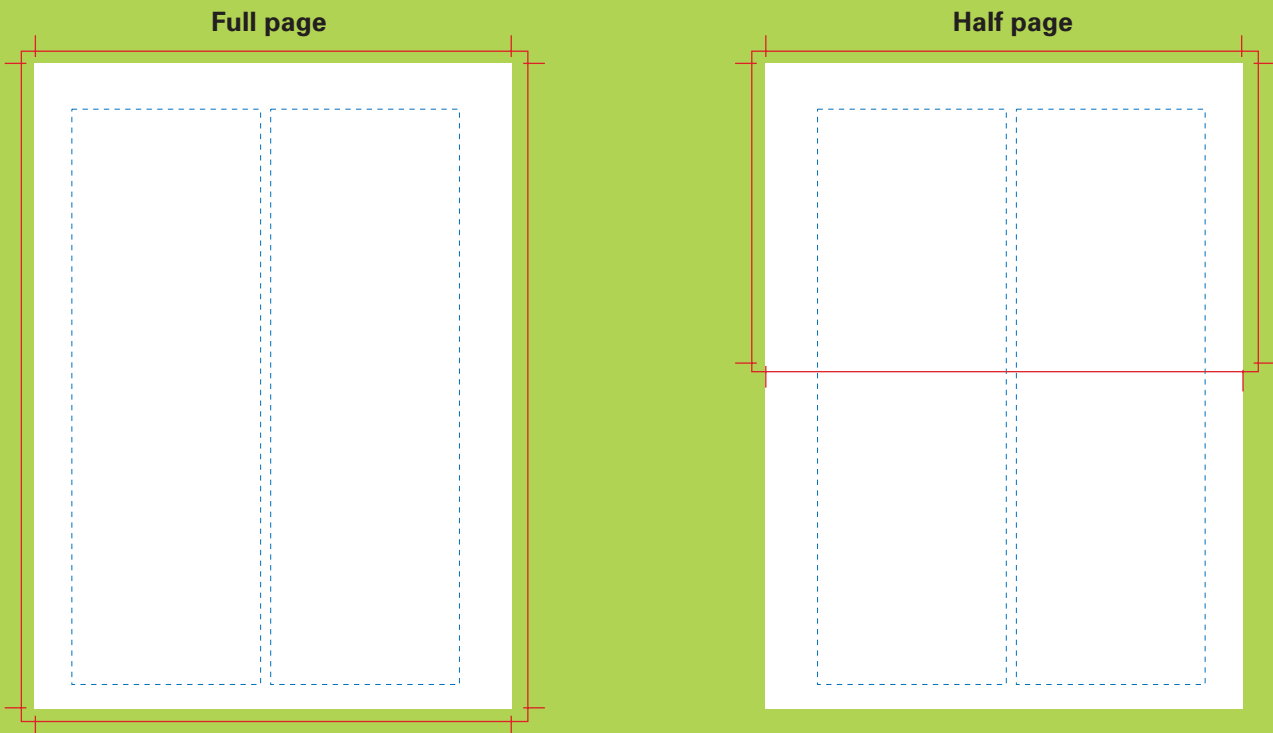
ENQUIRES

For further information, please contact Samuel Wong

SEMCO DESIGN COMMUNICATIONS PTE LTD

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TECHNICAL DATA



Advertisement Size

Full page (trim size): **210mm(W) x 280mm(H)**

Full Page Bleed: **216mm x 286mm**

Inserts (trim size): **200mm x 280mm**
(weight not exceeding 30gsm)

Text Area **NOT** Exceeding **180mm x 265mm**

Type matter, Logo or important illustrative materials must be kept 15 mm from all sides of the advertisements.

Due to mechanical tolerance, type matter on facing-pages spread must be kept 15mm away from the centrefold on each page. Perfect Binding.

Half page (trim size): **210mm(W) x 140mm(H)**

Half Page Bleed: **216mm x 146mm**

Printing & Binding

Offset printing: **175dpi Lines Screen**

Binding **Perfect Binding**

MATERIAL SUBMISSION FORMAT AND DEADLINE:

1. Softcopy **high resolution pdf** files with crop marks & 3mm bleeding all round.
All images, including logos used must be in CMYK mode with min. resolution 300dpi and all text pathed.
Provide also a color proof.
2. Softcopy in Freehand 9 / Illustrator CS2 / Indesign CS2
All images, including logos used must be in CMYK mode with min. resolution 300dpi. All link images, fonts and logos to be given, with all text pathed. Provide also a color proof.
3. Jan-Feb 09 – **12 Dec 08** July-Aug 09 – **10 Jun 09**
Mar-Apr 09 – **10 Feb 09** Sept-Oct 09 – **10 Aug 09**
May-Jun 09 – **9 April 09** Nov-Dec 09 – **9 Oct 09**

* Other conditions subject to approval by Editorial Committee.